

CSM 9.5.0 Essentials

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The Cherwell Software product suite includes:

- Cherwell Service Management
- Cherwell Asset Management

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# **Essentials**

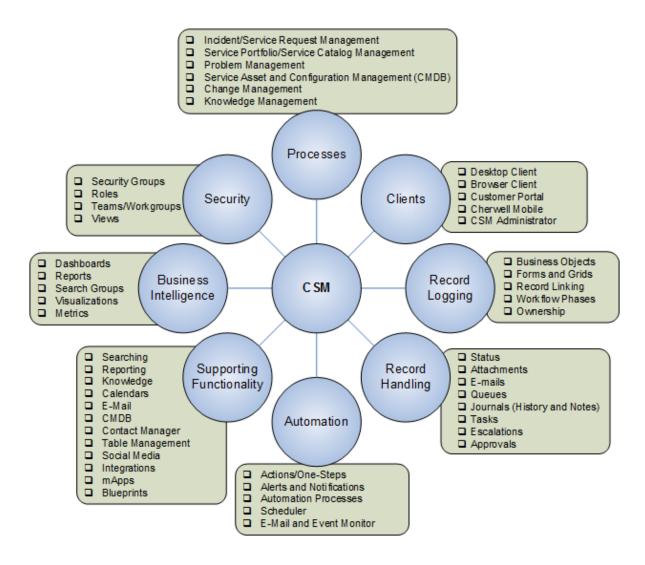
When getting started with CSM, it is important to understand its main components: applications, features, and records.

### What is Cherwell Service Management?

Cherwell® Service Management (CSM) is a configurable, scalable, Out-Of-The-Box (OOTB) service desk solution based on IT Service Management (ITSM) best practices and the ITIL framework.

At a high level, CSM includes:

- Applications: CSM provides a suite of Client applications (Desktop, Browser, and Mobile), Supporting applications (utilities to help enhance functionality), CSM servers (services that facilitate operations and automation), and Web applications (applications to help you access CSM functionality using a browser).
- Features: CSM provides a variety of configurable service desk features, including Business
  Objects, Dashboards, One-Step Actions/Actions, Searching, Reporting, and Knowledge. CSM also
  provides powerful Administrative features, such as Blueprints (for configuring and test-driving
  system definitions), comprehensive Security, automation tools, and integrations.
- Processes: CSM provides multiple configurable processes to help you log and manage service
  desk records. Examples include Incident/Service Request Management, Service Portfolio/Service
  Catalog Management, Problem Management, Service Asset and Configuration Management
  (CMDB), Change Management, and Knowledge Management. In addition to the core processes,
  CSM also offers the ability to quickly merge and integrate additional processes through Cherwell
  mergeable applications (mApp Solutions) (ex: Survey Template, IT Project Tracking, Release, etc.)
  and integrations.



### The Relationship between CSM and ITIL

The CSM out-of-the-box content supports multiple industry-certified ITIL® processes, including:

- Incident and Service Request Management: Incident Management is the process responsible for managing the lifecycle of all incidents. The key aim of the incident management is to restore the IT service for the user as quickly as possible. This troubleshooting process is designed on a three-stage basis, as first, second, and third level. CSM Incident Management is the process that ensures that Services are restored as quickly as possible.
- **Problem Management:** Problem management is the process responsible for managing the lifecycle of all problems. Problem management proactively prevents incidents from happening and minimizes the impact of incidents that cannot be prevented. CSM Problem Management is the process that ensures that the root cause of multiple Incidents is resolved as quickly as possible.
- Change Request Management: Change management is the process responsible for controlling the
  lifecycle of all changes, enabling beneficial changes to be made with minimum disruption to IT
  services. CSM Change Management ensures that Changes are recorded, classified, scheduled,
  implemented, and reviewed to minimize Service disruption to the company.
- Service Asset and Configuration Management: Service Asset and Configuration Management is
  the process responsible for ensuring that the assets required to deliver services are properly
  controlled, and that accurate and reliable information about those assets is available when and
  where it is needed. This information includes details of how the assets have been configured and
  the relationships between assets. CSM provides a Configuration Management Database (CMDB)
  process to ensure that all Configuration Items are effectively managed and stored in the
  Configuration Management Database (CMDB).
- Service Portfolio Management: Service portfolio management is the process responsible for managing the service portfolio. Service portfolio management ensures that the service provider has the right mix of services to meet required business outcomes at an appropriate level of investment. Service portfolio management considers services in terms of the business value that they provide. CSM Service Portfolio Management is the process that allows organizations to create and manage a comprehensive set of Service offerings for Customers.
- Service Management: IT service management (ITSM) refers to the implementation and
  management of quality IT services that meet the needs of the business. CSM ITSM helps you
  capitalize on the ability of your IT Department to provide quality Services that are cost-effective and
  meet the expectations and needs of the business, such as reducing cost of operations, improving
  service quality, improving user satisfaction, and improving compliance.
- Service Level Management: Service level management is the process responsible for negotiating
  achievable service level agreements and ensuring that these are met. It is responsible for ensuring
  that all IT service management processes, operational level agreements, and underpinning
  contracts are appropriate for the agreed service level targets. Service level management monitors
  and reports on service levels, holds regular service reviews with customers, and identifies required
  improvements. CSM Service Level Management is the process that ensures that Service Level
  Agreements (SLAs) are carried out appropriately.
- Knowledge Management: Knowledge Management is the process responsible for sharing perspectives, ideas, experience, and information, and for ensuring that these are available in the right place and at the right time. The Knowledge Management process enables informed decisions, and improves efficiency by reducing the need to rediscover Knowledge. CSM Knowledge

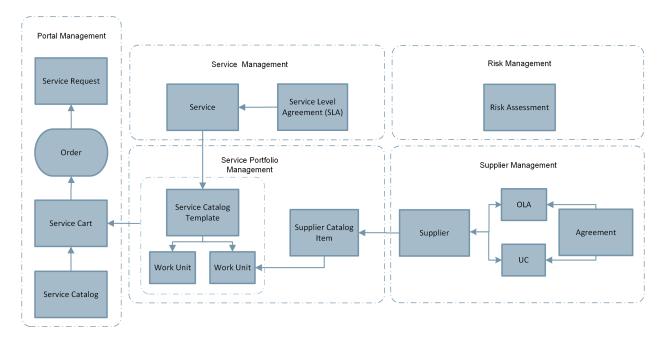
Management is the process that ensures that all Knowledge in your CSM Knowledge Base is efficiently gathered, approved, stored, and shared with Users and Customers. In CSM, Knowledge is stored mainly in Knowledge Articles (KAs) but can come from other Knowledge Sources as well, including Business Object records, Attachments, and Web sources (ex: Google or YouTube).

- Release Management: Release Management is the process responsible for planning, scheduling, and controlling the build, test, and deployment of releases, and for delivering new functionality required by the business while protecting the integrity of existing services. CSM Release Management is the process that ensures that builds are created, tested, and deployed without affecting the stability of existing Services.
- **Project Management:** An IT Project is a temporary organization, with people and other assets, that is required to achieve an objective or other outcome. Each project has a lifecycle that typically includes initiation, planning, execution, and close. CSM IT Project Management is the process that ensures that Projects are completed on time using the appropriate resources.

### The Relationship between CSM and SIAM

Multi-Sourcing Service Integration (MSI) and Service Integration and Management (SIAM) are approaches used to manage the delivery of Services using multiple Suppliers. Using these approaches, IT Managers can coordinate multiple Suppliers (internal and external), available Services, and potential risks, while hiding the complexity of the process from Customers by providing a streamlined experience.

The CSM out-of-the-box content supports multiple processes related to MSI/SIAM, including:



- Supplier Management: Supplier management is the process responsible for obtaining value for money from suppliers, ensuring that all contracts and agreements with suppliers support the needs of the business, and that all suppliers meet their contractual commitments. CSM Supplier Management is the process that allows Users to onboard and offboard multiple Suppliers (internal and/or external) and manage their individual lifecycles, which includes defining information, creating Agreements, and assessing performance. Business Objects that support Supplier Management include Scorecard, Supplier, and Agreement.
- Risk Management: Risk Management is the process responsible for identifying, assessing and controlling risks. CSM Risk Management is the process that allows organizations to minimize Risks associated with Suppliers by defining and tracking factors that could affect the delivery of a Service. The Business Object that supports Risk Management includes Risk Assessment.
- Service Management: IT service management (ITSM) refers to the implementation and
  management of quality IT services that meet the needs of the business. CSM ITSM helps you
  capitalize on the ability of your IT Department to provide quality Services that are cost-effective and
  meet the expectations and needs of the business, such as reducing cost of operations, improving
  service quality, improving user satisfaction, and improving compliance. Business Objects that
  support Service Management include Service and SLA.
- Service Portfolio Management: Service portfolio management is the process responsible for managing the service portfolio. Service portfolio management ensures that the service provider has

the right mix of services to meet required business outcomes at an appropriate level of investment. Service portfolio management considers services in terms of the business value that they provide. CSM Service Portfolio Management is the process that allows organizations to create and manage a comprehensive set of Service offerings for Customers. Business Objects that support Service Portfolio Management include Service Catalog Template, Supplier Catalog Item, and Work Unit.

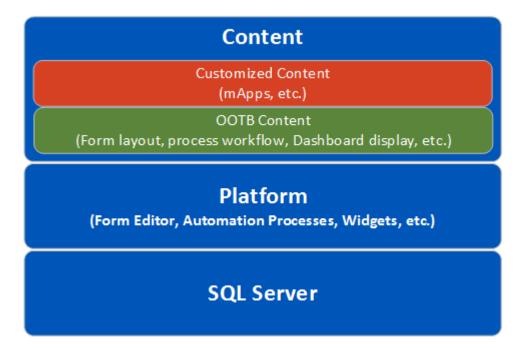
Portal Management: CSM Portal Management is the process that allows an organization to
manage and deliver products or Services that are ordered by Customers using the Service Catalog
in the Customer Portal. Business Objects that support Portal Management include Service Catalog
and Service Cart.

# The Difference between Out-of-the-Box Content and Platform

CSM installations provide two separate layers of data, including:

- Platform: Underlying layer of CSM that sits on top of the SQL server and provides the tools (ex: Form Editor, Automation Processes, Widgets) used to create and customize the functionality and design (ex: Form layout, process workflow, Dashboard display) of your CSM system. The platform can be upgraded without affecting your data using the System Upgrade tool.
- Out-of-the-Box (OOTB) Content: Predefined functionality and design (ex: Form layout, process workflow, Dashboard display) that is applied with new installations on top of the platform. Typically, system administrators modify the out-of-the-box content to fit the needs of their organization. OOTB content cannot be upgraded without overwriting existing data, but system administrators can apply new functionality to their system either manually or using mergeable applications (mApp Solutions).

The following figure shows the three layers of CSM:



#### Find the CSM Platform Version

To determine which platform version you are using:

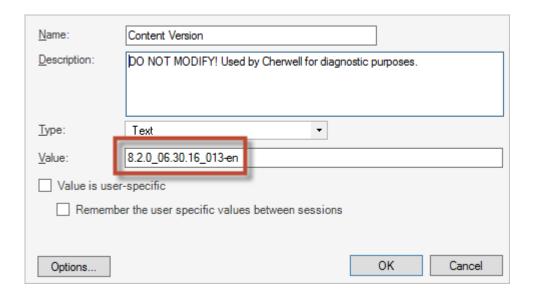
On the CSM Desktop Client menu bar, click Help>About.
 The version number displays in the window.



#### Find the CSM OOTB Content Version

To determine which OOTB content version you are using:

- 1. In CSM Administrator, create a Blueprint.
- 2. On the menu bar, click Managers>Stored Values.
- 3. Click the Blueprint scope.
- 4. Right-click the **Content Version** Stored Value and select **Edit**. The version number displays in the Value field.





**Note:** Do not edit the Value field. While the Content Version Stored Value is only available to CSM Administrators, it is not secure.

# **CSM Applications**

CSM provides a suite of applications to allow you to efficiently configure, manage, secure, integrate, automate, and run your CSM system from any location.

#### Applications include:

- Clients: Desktop (CSM Desktop Client and CSM Administrator), and Browser Client.
- Supporting applications: Outlook Add-In, Dashboard Viewer, Report Runner, Auto-Deploy, Definition Editor, Server Manager, Service Monitor, System Restore, System Upgrade, and Test Lightweight Directory Access Protocol (LDAP).
- Servers (services): Application Server, Automation Process Server, E-mail and Event Monitor Server, and Scheduling Server.
- Web Applications: Browser Client, Portal, Cherwell REST API, Cherwell Web Service (Web API), Auto-Deploy (Web Page), Web-Forms, and Service Monitor (Web Page).

### **CSM Clients**

The CSM suite includes the following Clients:

- CSM Desktop Client: The CSM Desktop Client is the main application in the CSM suite. The Client runs under Microsoft® Windows®, and provides all the features and default Business Objects/ processes for service desk professionals to effectively and proactively manage their support desks.
- CSM Browser Client: The CSM Browser Client is a web application that enables Users to access
  most of the features available from the CSM Windows-based Desktop Client using a browser. The
  CSM Browser Client supports most major modern browsers on desktop machines and tablets.
- CSM Customer Portal: The CSM Customer Portal is a highly configurable web application that
  enables Customers to securely and conveniently access their CSM data (ex: Incidents, company
  news, documents, the Service Catalog, etc.) using a browser. A Portal supports multiple sites (for
  different types of Users), and also allows managers to access their Team's data.
- CSM Administrator: Cherwell Service Management® Administrator (CSM Administrator) is CSM's administrative tool, which is used to configure, manage, secure, integrate, and automate your CSM system.

# **CSM Supporting Applications**

The CSM suite includes the following Supporting applications:

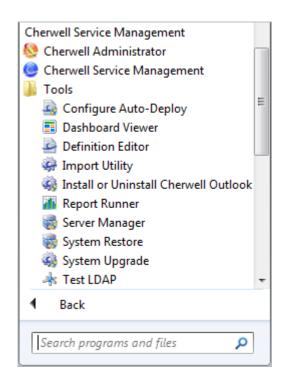
- Outlook® Add-In: The CSM Outlook® Add-In is a CSM client that enables you to interact with CSM Business Object Records directly from within Microsoft® Outlook®.
- Dashboard Viewer: The Dashboard Viewer is a stand-alone tool that displays a single CSM Dashboard or cycles through a group of Dashboards (called a Slideshow) without consuming a license.
- Report Runner: The Report Runner is a stand-alone tool that allows Users to create and run Reports using CSM data without consuming a license.
- **Auto-Deploy:** Cherwell Auto-Deploy is an installation tool that allows system administrators to automatically distribute preconfigured Client installations and connections to client machines. Auto-Deploy is configured using the stand-alone Auto-Deploy Configuration Utility and is deployed using the Auto-Deploy web page.
- **Definition Editor:** The Definition Editor is a stand-alone tool that allows advanced Users to clear demo content from a database and search through definitions and make changes that cannot be made in the application.



**CAUTION:** This is a powerful tool and should only be used if working with the Cherwell Support Team to accomplish advanced troubleshooting or configuration objectives. Please contact the Cherwell Professional Consulting Services team at <a href="mailto:support@cherwell.com">support@cherwell.com</a> for advanced configurations.

- Server Manager: The Server Manager is a stand-alone tool that allows system administrators to efficiently monitor, manage (start, stop, or restart), and configure (database connections, login authentication, logging, etc.) the CSM Servers (services), and restart some managed CSM Web Applications.
- Service Monitor: The Service Monitor is a stand-alone Web Application that allows system administrators to remotely monitor and manage (start, stop, and restart) CSM Servers (services) and Web Applications and restart IIS, using a browser and an IIS-hosted web page. Service Monitor is installed using a stand-alone installer and is deployed using the Service Monitor web page.
- System Restore: The System Restore tool is a stand-alone database tool that allows a system administrator to import the CSM Database for the first time or reload the CSM Database from an archive file (.czar file).
- System Upgrade: The System Upgrade tool is a stand-alone database tool that allows a system administrator to upgrade a CSM Database to a new version.
- Test LDAP Tool: Test LDAP is a stand-alone diagnostics tool that allows system administrators to test their LDAP settings.

Most Supporting applications can be accessed from the Cherwell Service Monitor Tools folder. Exceptions include Supporting Web Applications (ex: Service Monitor), which are accessed via a browser.



### **CSM Web Applications**

The CSM Web Applications are applications that are designed to be accessed by most modern browsers (Firefox®, Chrome™, Internet Explorer®, etc.) from various desktop or tablet machines. All the Web Applications are hosted in Microsoft® IIS. The CSM suite contains the following Web Applications:

#### Browser Client (Web Application)

The CSM Browser Client is a web application that enables Users to access most of the features available from the CSM Windows-based Desktop Client using a browser. The CSM Browser Client supports most major modern browsers on desktop machines and tablets.

#### Customer Portal (Web Application)

The CSM Customer Portal is a highly configurable web application that enables Customers to securely and conveniently access their CSM data (example: Incidents, company news, documents, the Service Catalog, etc.) using a browser. A Portal supports multiple sites (for different types of Users), and also allows managers to access their Team's data.

#### Cherwell REST API

The Cherwell REST API provides programmatic access to many CSM functions via an HTTP-based RESTful API. Methods are available for finding, creating, and updating Business Objects; finding and running saved Search queries; managing users; and more. Comprehensive API documentation is available in the Cherwell REST API Discovery Tool, which enables you to discover and test methods using your CSM data.

#### Cherwell Web Service (Web API)

The Cherwell Web Service (CWS) is an API for communicating with CSM using Simple Object Access Protocol (SOAP) over HTTP. CWS must be running for the Mobile applications to operate, and is also required for a number of other features (RSS feeds, SAML security access, etc.).

#### Auto-Deploy (Web Page)

The Auto-Deploy is a Web page where first-time users of CSM can go to download, and then automatically install and configure, the most recent version of CSM Applications. The system administrator configures the available installation options using the Auto-Deploy Configuration Utility. Once installed, CSM automatically detects new software versions, and then downloads and installs the most recent version from the Auto-Deploy site.

#### Web-Forms<sup>™</sup> (Web Application)

Cherwell Web-Forms™ is a browser-based application that allows Users to enter, view, and edit CSM Business Objects over the web without having to log in (example: Surveys, registration, ordering, etc.). This tool also allows for the remote execution of One-Step Actions.

#### Service Monitor (Web Page)

The Service Monitor is a stand-alone Web Application that allows system administrators to remotely monitor and manage (start, stop, and restart) CSM Servers (services) and Web Applications and restart IIS, using a browser and an IIS-hosted web page. Service Monitor is installed using a stand-alone installer and is deployed using the Service Monitor web page.

### **CSM Features**

CSM provides a number of configurable key features to help you manage and run your service desk.

#### Features include:

- Business Objects (including Forms and Grids)
- Dashboards and Widgets
- One-Step Actions/Actions
- Searching (including Quick Search and Search Groups)
- Reporting
- Knowledge

#### Additional features include:

Approvals	Metrics
Attachments	Modifiers
Business Hours	• Queues
Calendars	Record Locking
Document Repositories	Rich Text
• E-mail	Table Management
• Formats	• Tasks
HTML Pages	• Themes
Item Managers	Tokens (Counters, Prompts, Stored Values, System Functions)

• Journals	Visualizations
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CSM also provides powerful Administrative features that help you install, configure, secure, automate, and extend/integrate your system, including:

Installation	Automation Tools (Scheduler and Automation Processes)
Security (Security Groups, Roles, Teams and Workgroups, Users, and Customers)	Server Tools
Blueprints	System Analyzer
mApp Solutions	Integrations
Data and Databases	

# **Record Management**

To enable quick deployment and ensure industry best practices, CSM provides an out-of-the-box solution to support the a variety of service desk processes.

#### OOTB processes include:

- Incident/Service Request: Ensures that Services are restored and requests for information/advice or access a Service are fulfilled as quickly as possible.
- Problem: Ensures that the root cause of multiple Incidents is resolved as quickly as possible.
- Service Portfolio/ Service Catalog: Allows organizations to create and manage a comprehensive set of Service offerings for Customers.
- Service Asset and Configuration: Ensures that all Configuration Items are effectively managed and stored in the Configuration Management Database (CMDB).
- **Change Request:** Ensures that Changes are recorded, classified, scheduled, implemented, and reviewed to minimize Service disruption to the company.
- **Knowledge:** Ensures that all Knowledge in your CSM Knowledge Base is efficiently gathered, approved, stored, and shared with Users and Customers.
- **Supplier:** Allows Users to onboard and offboard multiple Suppliers (internal and/or external) and manage their individual lifecycles, which includes defining information, creating Agreements, and assessing performance.
- Agreement: Allows Users to manage individual Operational Level Agreements (OLAs) and Underpinning Contracts (UCs).
- Service Catalog Template: Allows Users to manage deliverables that are comprised on Work Units and available to Customers from the Service Catalog in the Customer Portal.
- Work Unit: Allows Users to manage generic tasks that are required to fulfill a Service Request.



**Note:** Because every organization is different, CSM offers the ability to create, tailor, or delete processes. CSM also offers the ability to quickly merge and integrate additional processes (example: ITPT, Release, etc.)

### **CSM User Role Scenario**

Documentation for Cherwell Service Management (CSM) is divided into relevant user roles: administrator, user, and developer. Add user role constraints to your documentation searches by selecting the Filters button and the desired user role radio button prior to running a search. Filtered search is available in the documentation portal for versions 9.3.0 and above.

The CSM documentation user roles are:

- Administrator: Content for users that create or edit Forms, Dashboards, One-Step Actions, Automation Processes, or Security Rights in CSM Administrator.
- **User:** Content related to logging Incidents, tracking Change requests, or using the Service Catalog. In addition, content for CSM Portal and Browser Client users.
- Developer: Content related to Cherwell REST API, SAML authentication, and creating mApp Solutions.

The following table shows how example users could translate their job responsibilities into user roles to easily and quickly find relevant documentation.

Example User	User Role Filter
Andrew, a System Administrator, can View, Create, Edit, or Run all CSM Objects. He can also assign security rights to other users and utilize all CSM Administrator functionality such as setting up database connections, E-mail Monitoring, Server Farms, and Globalization.	Administrator
Tracy uses the CSM Portal to log Incidents and Requests for a Service or Configuration Item. Tracy does not have access to the CSM Administrator, CSM Desktop Client, or the Browser Client.	User
Dave is a System Administrator with the same responsibilities as Andrew, but also creates mApp Solutions that allow CSM Desktop Client users to expand their system's functionality. Dave also uses the Cherwell REST API Discovery Tool to configure REST API operations on Business Objects.	Developer
Gina, a service desk manager, uses the CSM Desktop Client or Browser Client to resolve or approve Incidents and monitor her IT Technician team's progress with Dashboards, Widgets, and Reports. Gina's team of IT Technicians have similar responsibilities, but fewer security rights than Gina. Gina and her team all consume a Cherwell license.	User(s)



**Note:** Throughout the documentation, the term Customer is used in reference to a CSM Portal user.

#### Related concepts

License Consumption Security Scenario

# **Quick Start Cards**

Quick Start Cards (QSCs) provide a short, graphical overview of specific CSM features. You can view Quick Start Cards online or download them for offline use.

### **English Quick Start Cards**

	Record Management
CSM Desktop     Browser Client     Portal     Documentation Portal     Reporting     Searching     E-mail	<ul> <li>Service Catalog, including Configuration Steps</li> <li>Log a Normal Change</li> <li>Log an Incident</li> <li>Log a Problem</li> <li>Release Management mApp Solution: Create a Release</li> <li>IT Project Tracking mApp Solution: Create a Project</li> <li>Log a Knowledge Article</li> </ul>
<ul> <li>Configuration</li> <li>CSM Implementation</li> <li>Create a Portal</li> <li>Create a Theme</li> <li>Create a Dashboard</li> <li>Create a One-Step Action</li> <li>Configure Globalization</li> <li>Add an Approval to a Business Object</li> <li>Configuring Field-level Encryption</li> </ul>	Installation  Install CSM Configure CSM Connections Configure Auto-Deploy Upgrading CSM Configuring LDAP Authentication
<ul> <li>mApp Solution Solutions</li> <li>mApp Solution Tour</li> <li>Apply a mApp Solution</li> <li>Create a mApp Solution</li> </ul>	

### **Translated Quick Start Cards**

German	Spanish
Dashboard erstellen	Crear un tablero de resultados
mApp erstellen	Crear una mApp
One-Step erstellen	Crear un nuevo One-Step
Implementierung von CSM	Implementación de CSM
Aktualisieren von CSM (Upgrades)	Actualización de CSM
French	Portuguese
Créer un tableau de bord	Criar Painel
Créer une mApp	Criar um mApp
Créer un One-Step	Criar um One-Step
Implémentation CSM	Implementação do CSM
Mise à niveau de CSM	Atualização do CSM